

NYT NORDISK MUSIKBLAD

75 KR

VISOR

NR 1

NY NORDISK TIDSKRIFT FÖR SINGER/SONGWRITERS

MED EN TRUBADUR SOM FAR

**AD TEMPLATES
SIZES & PRICES**

THIS IS THE FRONT PAGE OF # 1.
THE DESIGN WILL BE SIMILAR FOR THE NEXT TWO ISSUES.

SIRI NILSEN

SYS BJERRE

CAJASTINA
ÅKERSTRÖM

- GÖTEBORG VISFESTIVAL & **ALF CRANNER**
- ROSOR & RIDDARE: I **EVERT TAUBES** FOTSPÅR
- CD-ANMELDELSER/**RECENSIONER**

NEW NORDIC SINGER/ SONGWRITER MAGAZINE

VISOR is a collaboration between three Scandinavian singer/songwriter organisations: *Visan i Sverige*, *Norsk Viseforum* and *Visens Venner Danmark*. «Visa/viser» is the Scandinavian word for song/folk song.

The first issue was sent to subscribers, songwriter clubs and shops in the beginning of March 2013 with a distribution of 11.000 copies. The next issues will have smaller circulations, depending of the number of paying subscribers. The ad prices are therefore reduced to half of what they were in the first issue. We will have two issues a year from the outset.

AD PRICES AND FORMATS

You'll see the prices for different size ads on the following pages. We prefer originals in PDF format in CMYK (4-color) with at least 300 dpi resolution, but Photoshop (PSD) or Illustrator (AI) formats go as well.

If you only have text and pictures and want us to make the ad for you, it will be 1000 kr extra.

Ads bought in Norway, Sweden or Denmark must be paid in each country's currency.

For more questions, or placing ads, contact:

- red@viseforum.no – **Norway**
- lasse.zackrisson@telia.com – **Sweden**
- kim@ravn-jensen.dk – **Denmark**

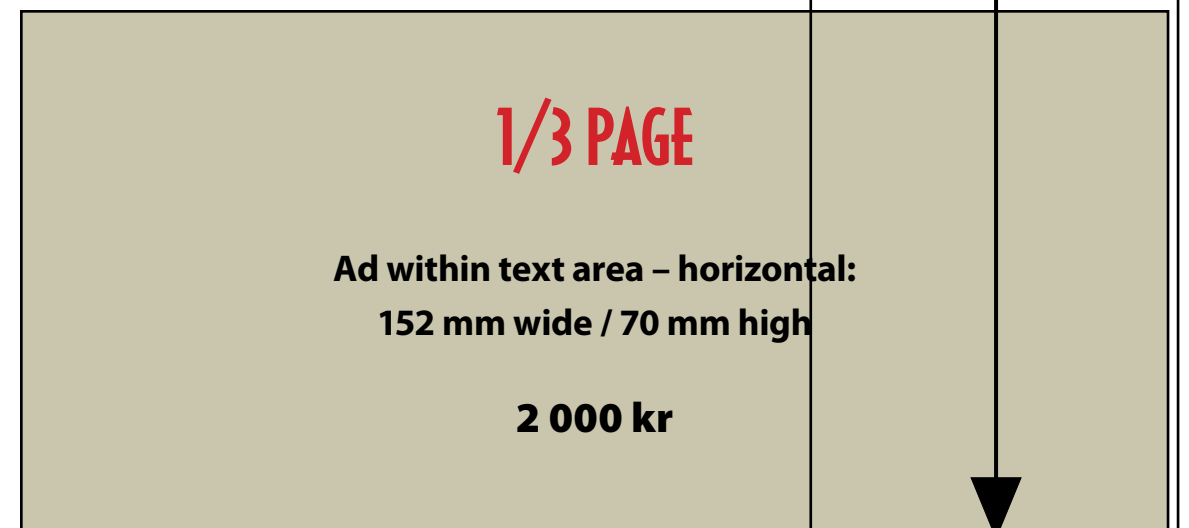
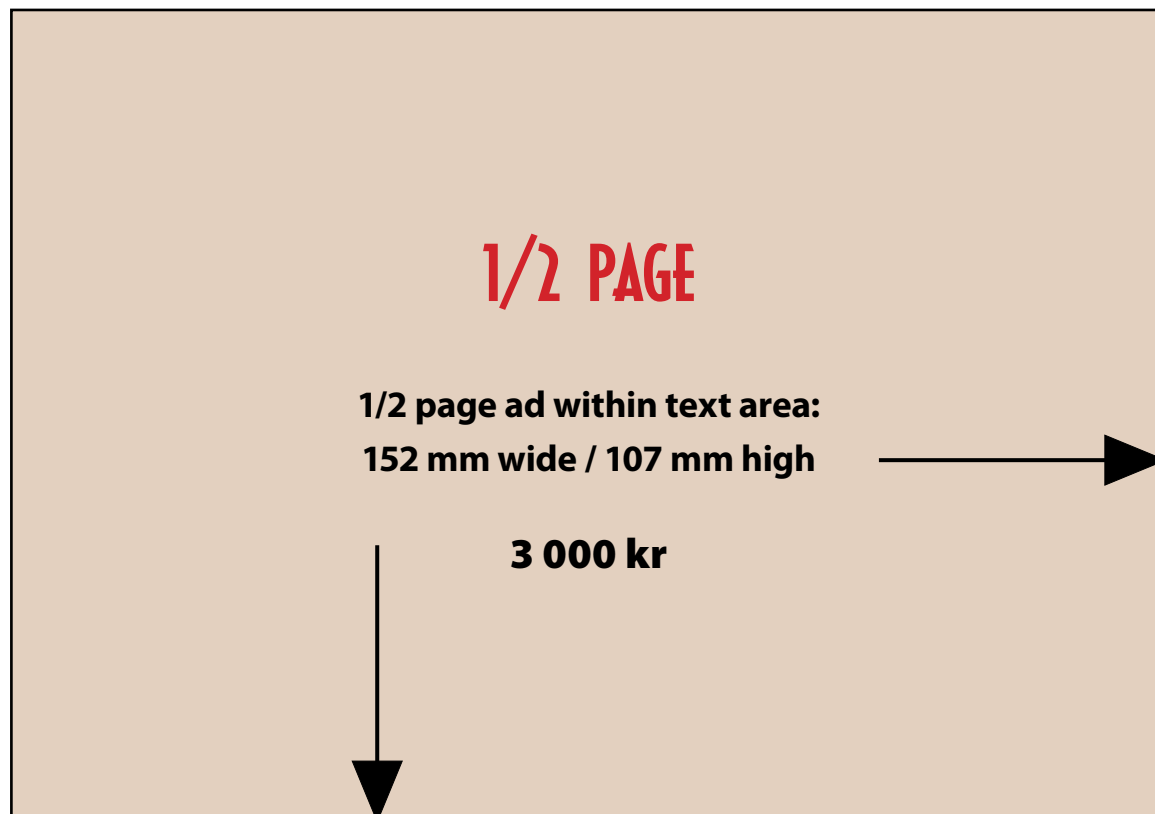
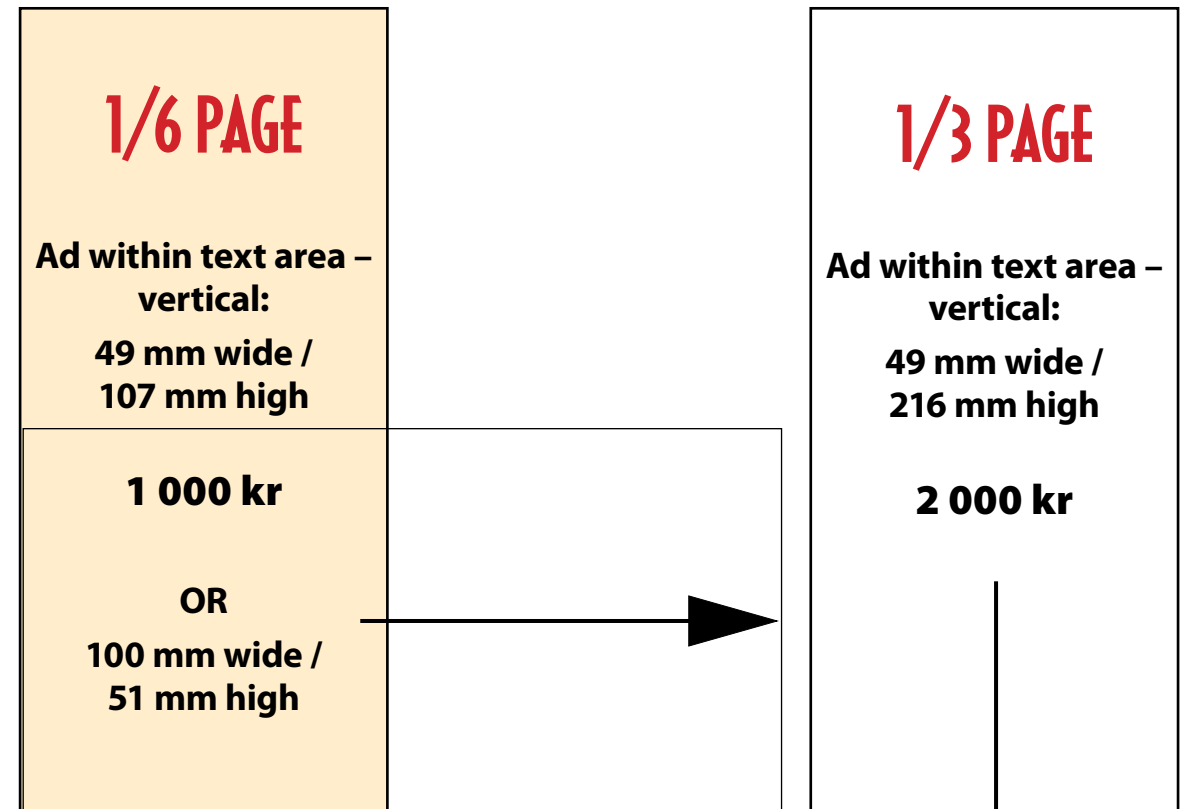
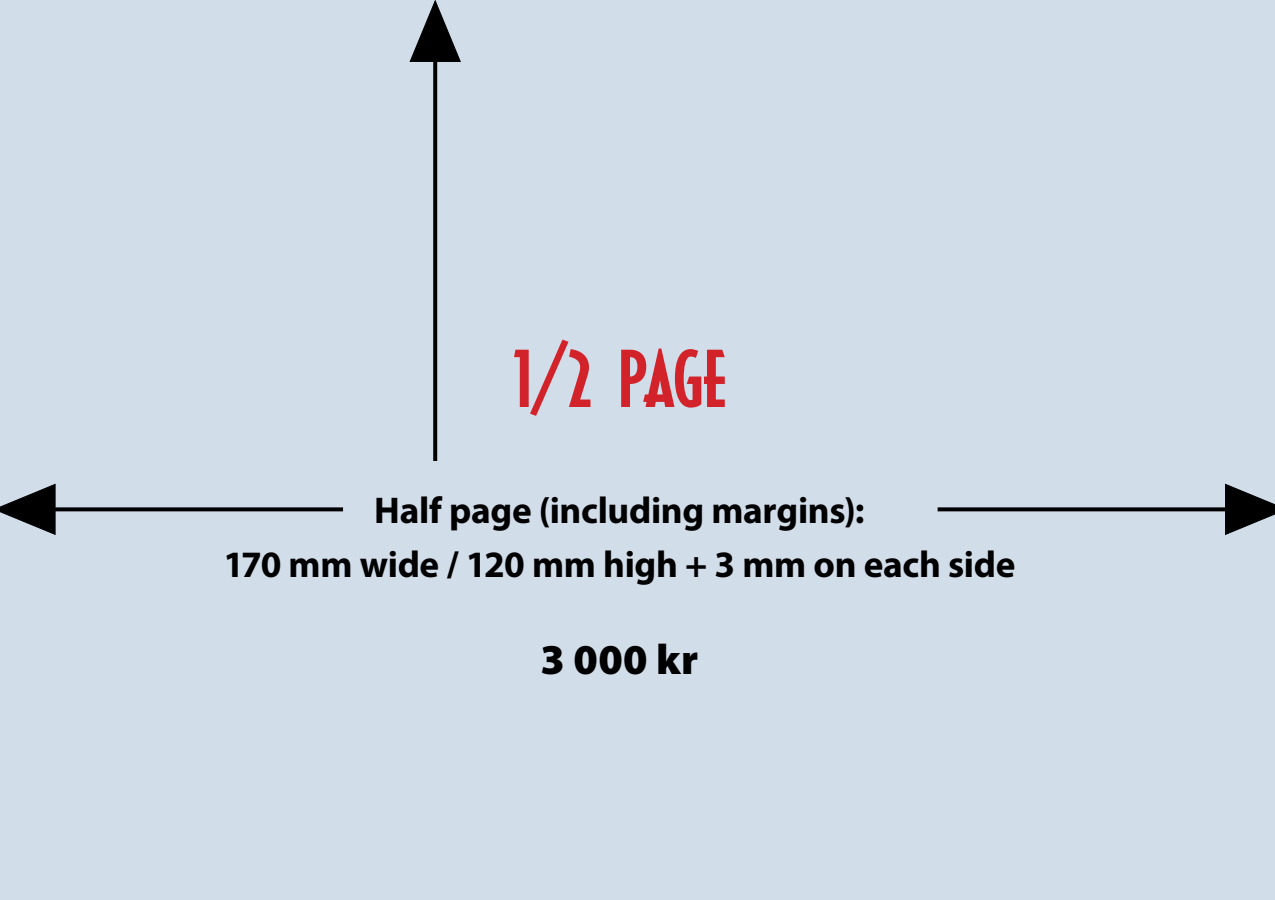


1/1 PAGE

Full page (including margins):
170 mm wide / 240 mm high + 3 mm on each side

5 000 kr

Ad within text area:
152 mm wide / 216 mm high



BACKPAGE

**174 mm wide / 180 mm high
+ 3 mm on left, right and bottom**

÷ space for barcode (below)

7 000 kr

