

VISOR

NY NORDISK VISTIDNING • NYTT NORDISK VISEBLAD 50 KR

AD TEMPLATE

ANNONSEMAL

NEW NORDIC SINGER/ SONGWRITER MAGAZINE

VISOR is a collaboration between three Scandinavian singer/songwriter organisations: *Visan i Sverige*, *Norsk Viseforum* and *Visens Venner Danmark*. «Visa/vise» is the Scandinavian word for song/folk song.

The first issue will be sent to subscribers, songwriter clubs and shops in the beginning of March 2013 with a distribution of 10.000 copies (4000 in Sweden, 3000 each in Norway and Denmark). We will have two issues a year from the outset.

AD PRICES AND FORMATS

You'll see the prices for different size ads on the following pages. We prefer originals in PDF format in CMYK (4-color) with at least 300 dpi resolution, but Photoshop (PSD) or Illustrator (AI) formats go well too.

If you only have text and pictures and want us to make the ad for you, it will be 1000 kr extra.

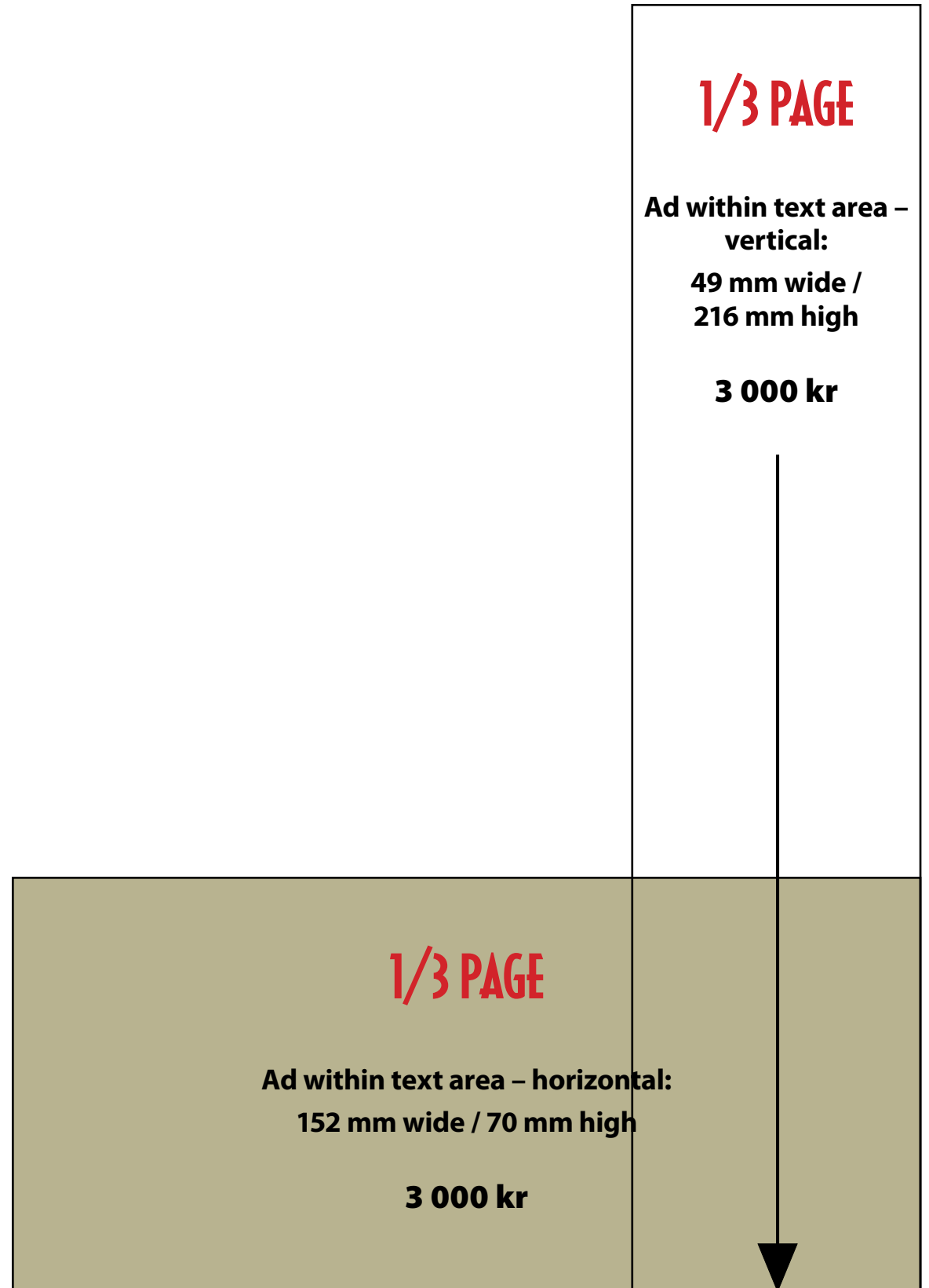
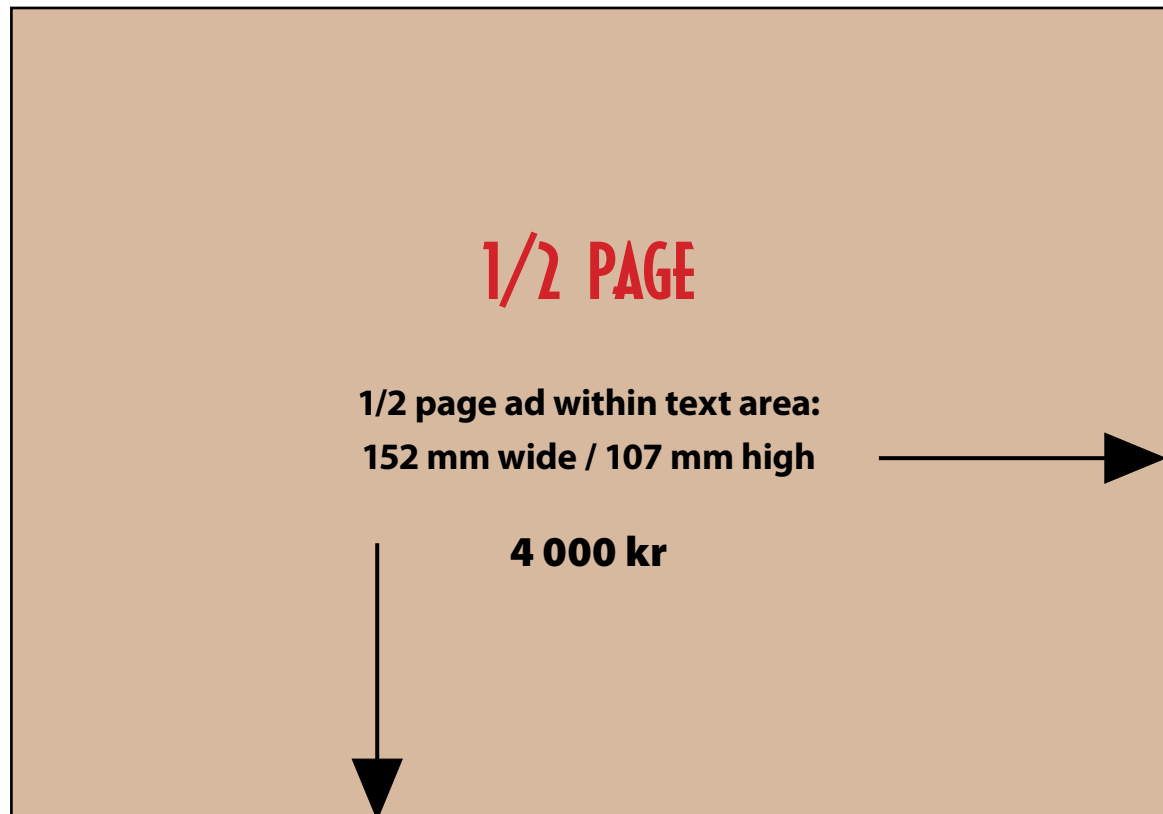
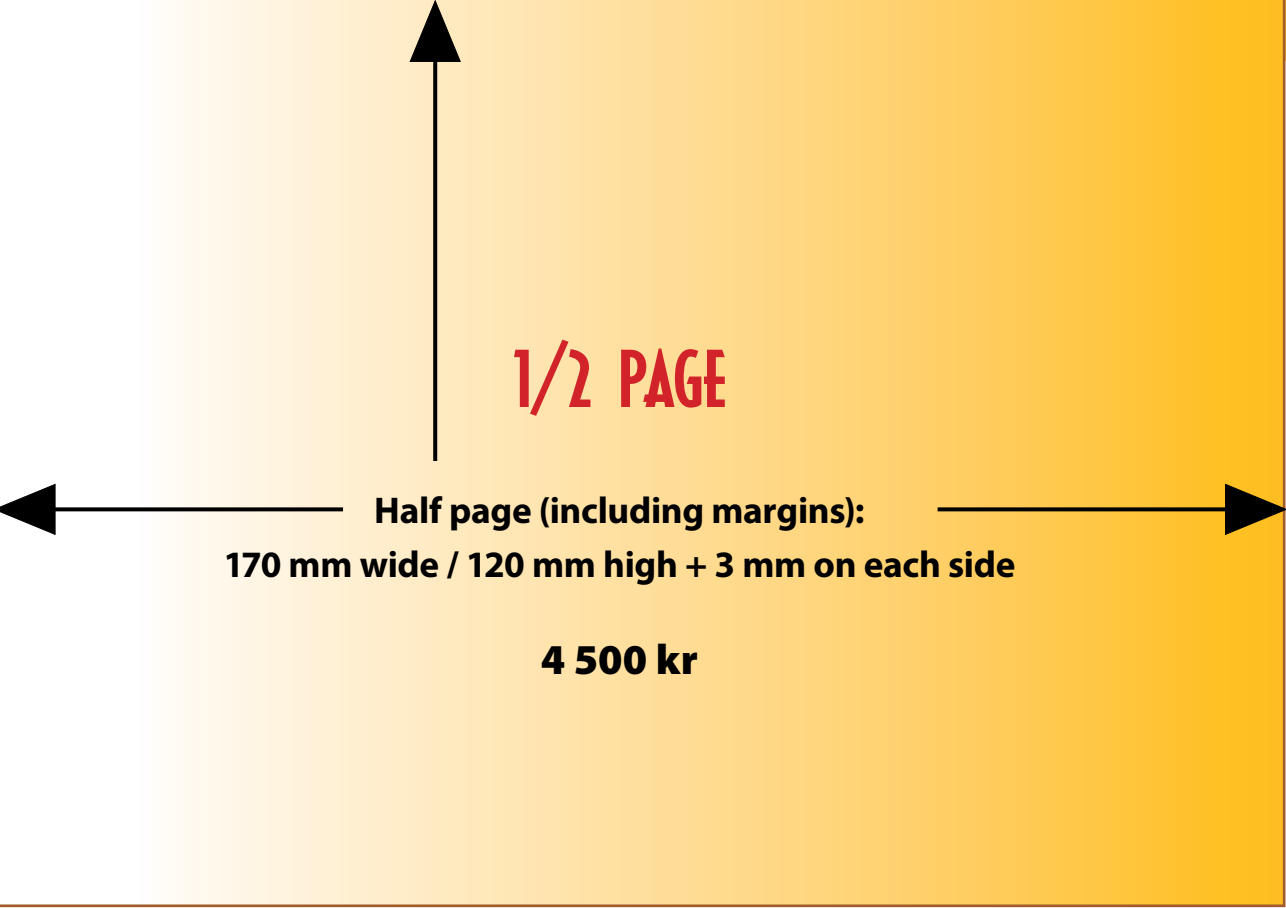
Ads bought in Norway, Sweden or Denmark must be paid in each country's currency.



1/1 PAGE

**Full page (including margins):
170 mm wide / 240 mm high + 3 mm on each side
8 000 kr**

**Ad within text area:
152 mm wide / 216 mm high
7 500 kr**



BACKPAGE

**133 mm wide / 240 mm high
+ 3 mm on top, left and bottom**

12 000 kr

